

“Building Better Lives” is a guiding principle at Werk-Brau. We believe women play a valuable and essential role in the construction industry. We invite you to send your employee(s) to our Second Annual Women in Construction Summit in Findlay OH. Our inaugural event in March 2024 was such a success that we are offering two 2-day sessions, Feb. 18th-19th or Feb. 19th-20th, 2025. Attendees will bring back their newfound knowledge and skills to their jobs, which strengthens your company as a whole. You won’t want your employees to miss it! Here’s what attendees have to look forward to.

Education: This year we want to stress the importance of education for our attendees. Our speakers will be focusing on topics in leadership, sales, marketing, talent optimization, emotional intelligence and safety. Our lineup will include the following sessions, amongst others:

- Communication Intelligence presented by Girder Skirts
- Guardian suicide training certification presented by QPR the most widely taught Gatekeeper training.
- Self-Care at Work training presented by Wellness Collective
- Why Women in Construction are vital to the future success and growth of the construction industry presented by the National Association of Women in Construction (NAWIC).
- Safety: The Most Important Tool in the Toolbox presented by Werk-Brau.
- Training Core Competency with BuildWitt.

Werk-Brau tours are another great learning experience we are providing again this year.

Networking: Women and men in the construction and trades industry come together for a chance to learn and network with each other. Each day there will be opportunities to meet new people at our coffee and connections, dinners, expo, and wellness events throughout the summit.

Mentoring: This year we are excited to expand on what we were able to achieve at the last summit by providing ample time to learn from each other and grow mentoring relationships. We have amazing speakers who will share their own perspectives on various topics related to grit, trusting your gut, finding your purpose, gaining confidence in the industry, and more.

This summit is designed to increase attendees’ abilities to become better employees and enhance their contributions to the construction industry and the profitability of your company. Please offer to support your employee(s) to attend this summit. Registration is available at Women in Construction Summit 2025. We look forward to seeing them in February 2025!

If you have any questions or need help registering, please contact Mike Noward at mnoward@werk-brau.com or (419) 672-8534.

Warm Regards,
Dale Deweese
National Sales Manager
Werk-Brau Co., Inc.
ddeweese@werk-brau.com
(419) 349-0683



HEAR WHAT LAST YEARS' ATTENDEES HAD TO SAY ABOUT THE EVENT!



“The WIC Summit was an incredible experience! Connecting with and learning from some inspiring women in the industry was valuable beyond compare. I felt energized and empowered LONG after the event was over. Mostly, having made new and lasting industry connections is something all attendees will benefit from for the rest of their careers. Thank you for planning and hosting such a powerful event!!”

Ann H. ★★★★★

“The Women in Construction Summit re-lit the fire for me in a way. The experience revamped my drive and motivation to be a force of reckoning within the construction world!”

Brandi A. ★★★★★

“WIC Summit was refreshing and empowering. Each speaker brought something valuable to the audience. Every detail for the event was considered; nothing was overlooked. A great event all around!”

Nikki B. ★★★★★

“I felt the authenticity of everyone there but most importantly from the presenters. I felt like I could really connect and relate, which let my guard down to be able to network and chat without fear of judgment or anxiety. I felt empowered leaving and going back to my office with a new found love for the industry. I'm excited to have a sisterhood of other women in the industry that I feel I could reach out to for advice, leadership, networking, etc.”

Cindy E. ★★★★★

SPEAKERS

Ally Jencson

Girder Skirts

Construction of a R.E.B.E.L, Communication Intelligence (CQ)

Katy Tombaugh

Wellness Collective

Self-Care at Work: 5 Principles for Layering Superior Self-care into the Workday and Workplace

Anne Pfleger

NAWIC

Why Women in Construction Are Important

Missy Scherber

T. Scherber

Bravely Leading

Jason Richmond

BuildWitt

Training Your Team

Neil Recker

Construction Angels

Supporting Fallen Construction Workers and Their Families

McKenna Reitz

McKenna Reitz, LLC

Igniting Transformation & Finding Your Purpose

Amber Wolfrom

QPR

Gatekeeper Certification: Suicide Prevention Training

Sara Best

Real Good Ventures

Leadership DNA through Predictive Index

Andrea Wright

CTP Solutions

Trusting Your Gut

Ashleigh Grzybowski

Photography

The Power of Social Media and Telling Your Story

Dawn Brown

Werk-Brau

Safety: The Most Important Tool in the Toolbox